



Memo : 1911/WBTDCC /E:

Date: 12.12.2023

**Notification for Engagement of one 'Experienced Banker for Financial Inclusion for the WBTDCC Ltd. on contract basis.**

West Bengal Tribal Development Cooperative Corporation Ltd. (WBTDCC Ltd.) is the apex body of the LAMPS (Large Area Multipurpose Co-operative Society) running at the village level in the Districts of West Bengal (except Nadia, Howrah, Cooch Behar and Kolkata) spearheading the Socio-economic Development of the Tribal People through the means of Cooperative Movement under the direct supervision of the Tribal Development Department Government of West Bengal. At present there are 155 LAMPS spread across the various places of our State. WBTDCC Ltd. operates through the 4(four) Regional Offices and 4(four) Branch Offices situated in the different Districts. Population covered is approximately 50% of the Tribal population of the State. It is an endeavour of the Government to include the rest of the Tribal Population in this movement.

In order to expedite the process of the socio-economic upliftment of the Tribal population of the State, it has been decided to recruit experts on the following positions purely on a contractual basis initially for six months to coordinate various steps in the terms of reference as mentioned hereunder.

SI	Name of Position	Number of Post
1	Banking & Financial Inclusion Expert	1 (One)

**Terms of reference for the post of 'Experienced Banker for Financial Inclusion'**

The incumbent needs to provide technical and managerial inputs to WBTDCC at strategic and operational level in the following areas.


- Strengthening of systems and capacity for achieving the WBTDCC's goal and objectives on ensuring financial services to members of LAMPS.
- Imparting of financial literacy and ensuring financial inclusion of LAMPS members.
- Effective linkage with banks, insurance providers and other financial service providers and access of financial services by the members.
- Capacity building of members and their institutions on access and utilization of financial services including creation of community resource persons for LAMPS.
- Support development of partnerships and collaborations with different Technical Agencies (TA) / NGOs / CBOs.
- Engagement with all relevant stakeholders including Banks, RBI, NABARD, government departments at various levels (district, state and national), etc. for creating a conducive atmosphere and also strengthening effective collaboration.
- Maintaining a database of all the interventions as well as critical information related to the LAMPS members.
- Any other responsibility that is given by the higher authorities for the betterment of the members of the tribal communities in the state.

## How to apply:

Interested candidates will submit their application online in PRESCRIBED format provided in the website [www.wbtdcc.org](http://www.wbtdcc.org). Candidates are advised to read the instructions carefully before submitting online application. Application can be submitted online with effect from 15<sup>th</sup> December 2023. The last date of submission of complete application is 29<sup>th</sup> December 2023.

## Important Notes:

1. The selection will be based on performance in the recruitment process which will/may include written test/group discussion/computer test and viva-voce.
2. Candidates are requested to ensure that CORRECT e-mail ID and contact telephone number have been provided
3. The application must be submitted ONLINE only. Incomplete applications will be summarily rejected. No application shall be entertained after the last date and time as mentioned or if sent through any other system.
4. Candidates are requested to go through the grounds on which their candidature may be rejected mentioned below:
  - a. If application is submitted through other mode than online.
  - b. If application doesn't bear any of the following:
    - i. Photograph of the candidate.
    - ii. Mention of the post applied for.
    - iii. Date of Birth.
    - iv. Address for communication.
    - v. Signature of the candidate.
    - vi. Non-fulfillment of the minimum criterion of educational qualification and experience.
    - vii. Application is received after the DEADLINE mentioned in the advertisement.
    - viii. The application will be rejected if any other reasons for rejection of application is found appropriate at any point of time.
  - ix. Any candidate found to be canvassing in any form will be outrightly disqualified. The lists, though, is not exhaustive.
5. Admit card will be downloaded from website by the candidates.
6. The list of shortlisted candidates will be uploaded on the website.
7. Shortlisted candidates will be informed about further selection process through e-mail as well.
8. No TA/DA will be paid for appearing in the selection process or any part of the process should there be such a requirement.
9. Any discrepancy observed in the application/documents etc will lead to cancellation of candidature and suitable action as per law will be taken.
10. WBTDCC Ltd. has the right to cancel the recruitment process without assigning any reasons thereof.
11. Brief description of position, number of vacancies, remuneration and minimum qualification and experience required are given in the table below.



**Managing Director**  
**West Bengal Tribal Development**  
**Cooperative Corporation Limited**

**Brief description of position, number of vacancies, remuneration and minimum qualification and experience required are given in the table below:**

1	Banking & Financial Inclusion Expert	One	Rs. 45,000/-	<ol style="list-style-type: none"><li>1. Retired Banker from public sector banks with extensive experience in priority sector lending</li><li>2. Proficiency in MS Office is a must, including capacity to handle/ analyze large data in MS Excel.</li><li>3. Strong analytical skills with the ability to collect, organize, analyze, and disseminate significant amounts of information with attention to detail and accuracy</li><li>4. Adept at queries, report writing and presenting findings.</li><li>5. Good communication skill in Bengali and English. Knowledge of Hindi also desirable.</li><li>6. Willing to travel extensively in the field for 10-15 days in a month.</li></ol>
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**Managing Director**  
**West Bengal Tribal Development**  
**Cooperative Corporation Ltd.**